

THESSALONIKI

# BLOCKCHAIN FACTORY

The Urban IT ecosystem

[blockchainfactory.world](https://blockchainfactory.world)





# THE PROBLEM

while everybody heard the word *blockchain*...



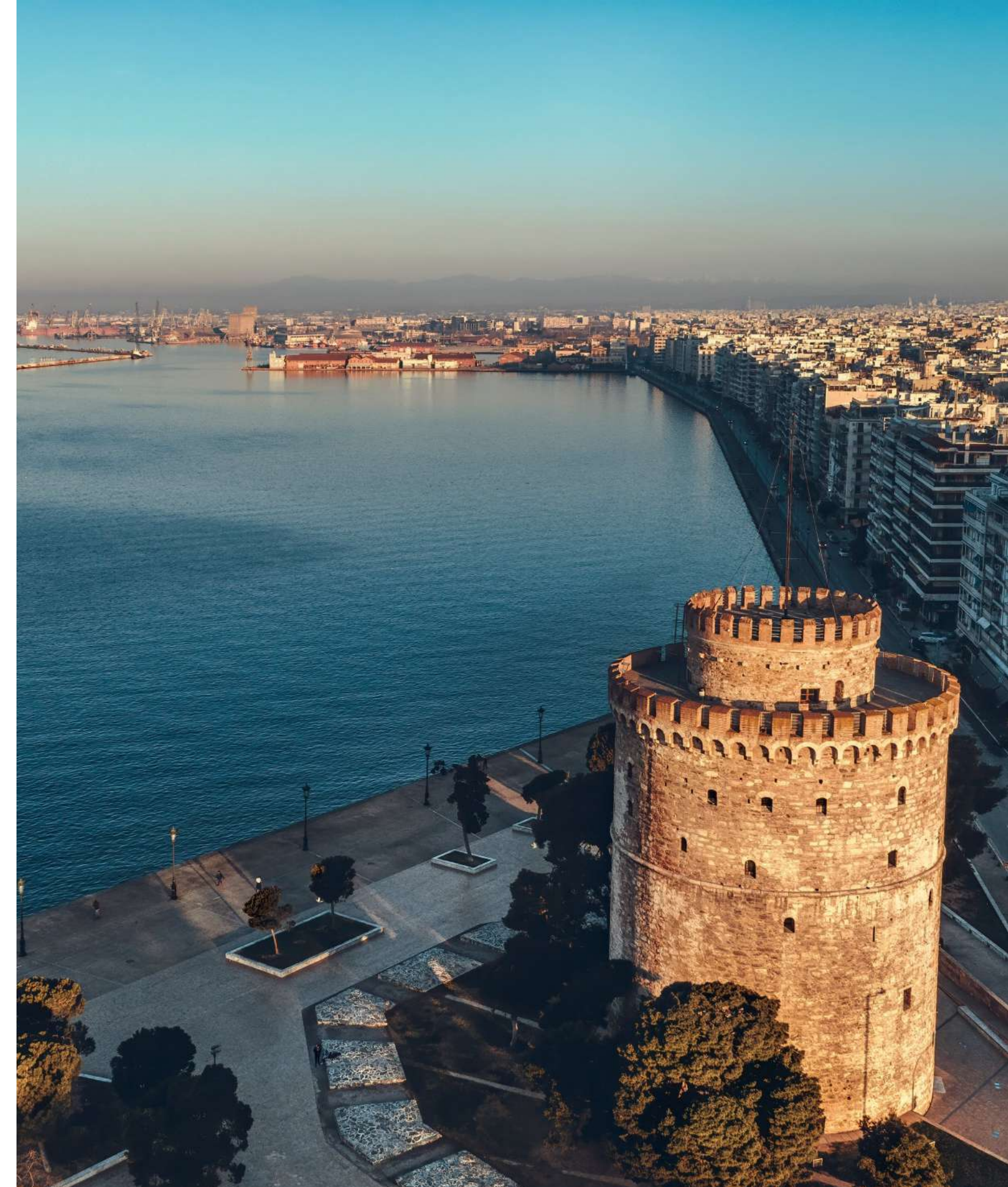
the gap between the professionals and newcomers is getting larger day by day



potential new technology users simply are excluded from structured knowledge - and surrounded by chaotic hype



for new technology professionals, the lack of startup infrastructure - leads to the fact that most of their ideas remains just ideas







**so ...we created  
the Blockchain Factory.**

a place to ask questions, learn, navigate and engage.





# the idea

Blockchain Factory is **the first urban ecosystem of technologies** in the very heart of Thessaloniki, Greece.

The ecosystem based on the **Quadruple Helix Model of innovation** consisting of the four majors actors:

- Academia
- Government
- Enterprises
- Third Sector (Cooperative Enterprises/NGOs)



# The Blockchain Factory is an initiative of Blockchain Open Tech in cooperation with:



Blockchain2050  
[www.blockchain2050.io](http://www.blockchain2050.io)



European Institute for  
Local Development  
[eurolocaldevelopment.org](http://eurolocaldevelopment.org)



STEINBEIS Center of Excellence  
[steinbeisblockchain.com](http://steinbeisblockchain.com)



Other enterprises, academic Institutions and Universities



# Our Team



**NIKOS BOGONIKOLOS**

- An expert of the European Parliament and the European Commission
- Serial entrepreneur
- Author of the first Blockchain book in Greece



**MARIOS NOMIKOS**

- Zeus Consulting Athens representer
- An expert in implementing EU programs
- EU Funded Projects Consultant/Project Manager

# Our Team



## TATIANA GORODNYAYA

- Global Network Manager
- Entrepreneur with 20+ years of experience
- Head of the Ladies' Finance Club  
Thessaloniki



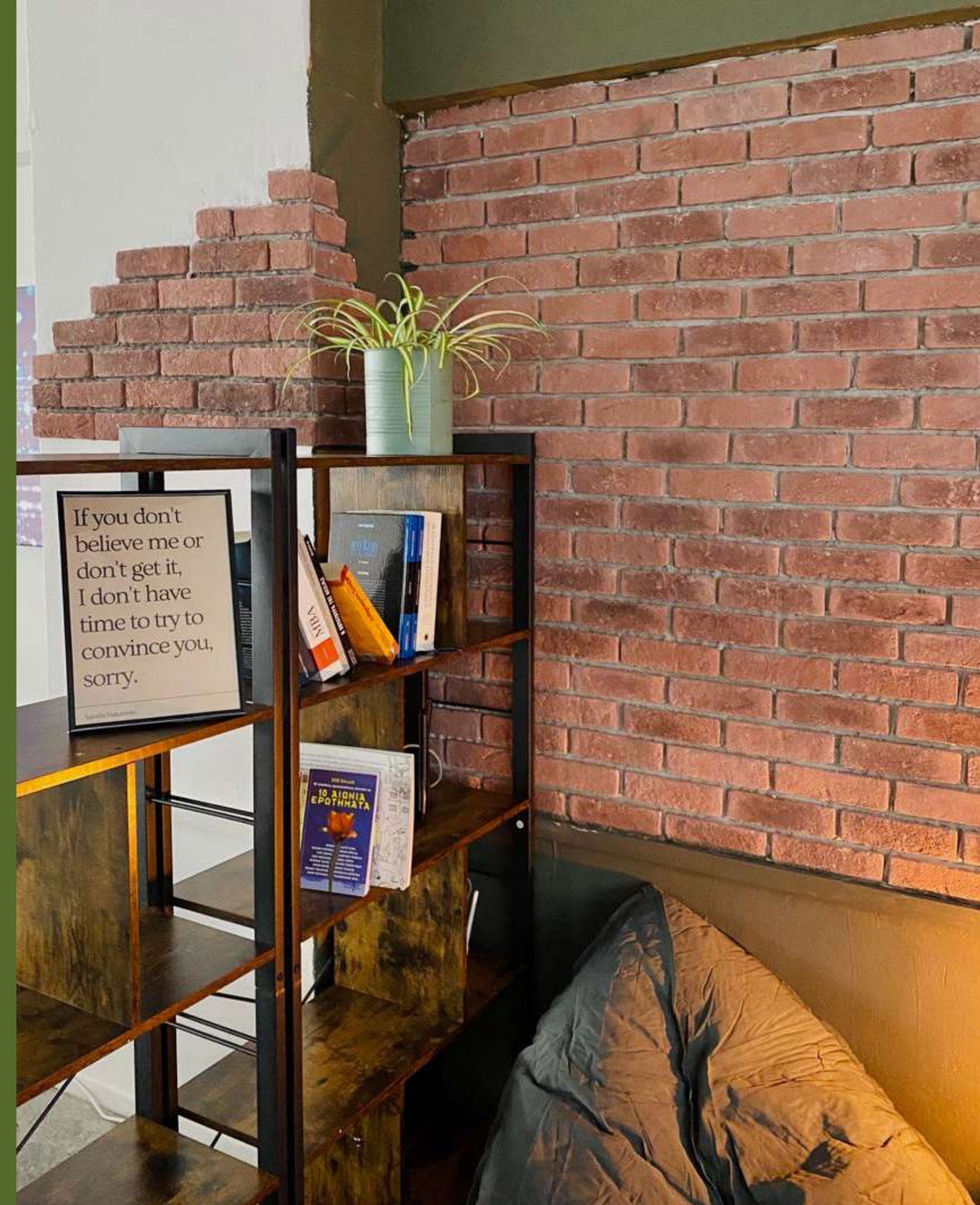
## MARIIA RYBACHUK

- Blockchain Factory PR manager
- International journalist
- Blockchain enthusiast



# Expertise

- EXPERTS: The facility is guided by high-level experts leading complex initiatives
- INTERNATIONAL PARTNERS: a mature network of companies, institutions and individuals
- EU funding expertise: 30+ years of experience
- Deep knowledge in NFT sphere





# THE VENUE

IN THE VERY CENTRE OF THESSALONIKI

600 sq. m for you to learn, chill  
and work!

- Fast WIFI
- Equipment for seminars, webinars & coworking
- Zones for individual and team work
- Lounge zone with real SWINGS
- Unlimited drinks and snacks







# Blockchain Factory for Individuals

- Working space: private or common desk; copy&print, landline phone with free EU calls, etc.
- Kitchen corner, chill zone, IT & Business library
- Consultations with our mentors
- Jobs opportunities
- Access to our everyday activities
- Special low prices for central parking, lunches, sandwiches etc. in cafes nearby





# Blockchain Factory for Start-ups

- Access to finance and approaching investment funds
- Access to young talents
- Mentors and experts advice on: startup ideas and viability, blockchain technology implementation, market analysis, finance and investing, crypto etc
- Opportunity to organize your events and seminars - both offline and online
- Legal help and services
- Administrative assistance





# Blockchain Factory for Start-ups

- Promotion of your business and products in Blockchain Factory and during our events
- Investor's Days – organization events with funding agencies, business angels, venture capital funds, banks, etc.
- Regular workshops with our mentors
- One-on-one counseling
- Protection of your confidentiality - all employees, executives and mentors, who may gain access to any confidential information, will sign the NDA





# Blockchain Factory for Institutions

- Your local partner and venue in Thessaloniki
- Secretarial and administrative assistance
- Sponsor advertisement and your speaker's participation in our events
- Help with building your team and find suitable people
- Access to our large network of European partners, entrepreneurs and organizations
- Network of European and International investment funds







# Our Events

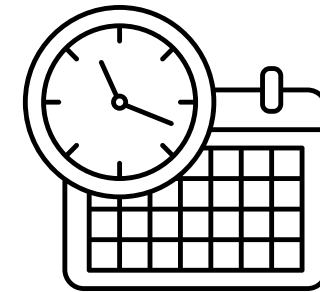
[blockchainfactory.world](https://blockchainfactory.world)





# Blockchain 5 o'clock

## When?



Tuesdays, 5pm

**First Meetup - October 25**

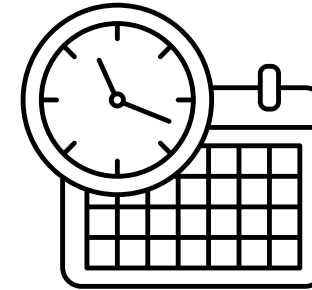


## What to expect?

A meetup for digital experts and enthusiasts sharing their experience in blockchain understanding and implementation in different spheres



# Blockchain from scratch



## When?

Thursdays, 5 pm

**First Meetup - November, 8th**



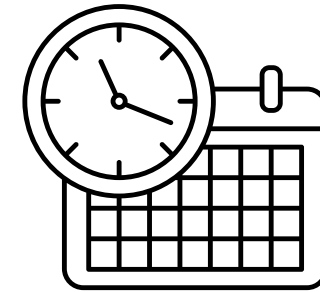
## What to expect?

- educational course/workshop/seminars
- for the beginners, businesses, project managers, entrepreneurs & public sector





# Crypto trading workshop



## When?

Tuesdays, 5 pm

**First Meetup - November, 1st**



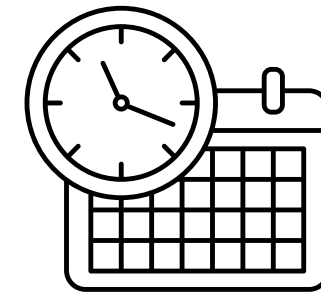
## What to expect?

- educational workshop/seminar
- held by the experienced cryptocurrency trading analyst





# Mastermind Group



## When?

Thursdays, 5 pm

**First Meetup - November, 29th**



## What to expect?

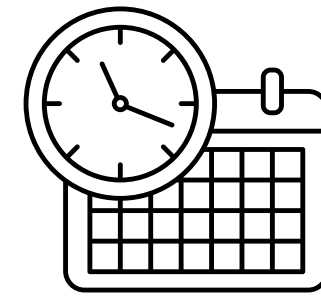
- A business meeting for entrepreneurs
- to brainstorm ideas, keep focus on aims, exchange experience and support each other





# Ladies business club

## When?



Mondays, 5 pm

**First Meetup - October, 20th**



## What to expect?

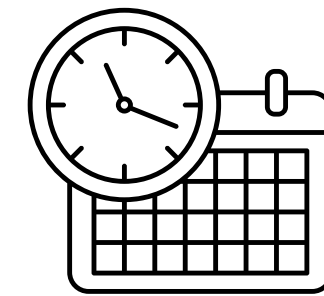
- a Meetup to empower women's role in all business areas
- inclusion of more female figures into digital sector, IT and blockchain





# Digital Nomad's Happy Place

## When?



Fridays, 5 pm

**First Meetup - November, 4th**



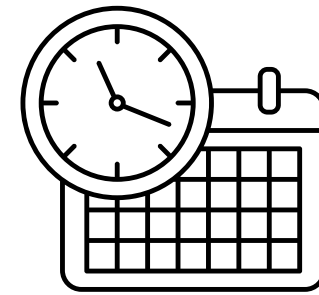
## What to expect?

- an informal meeting for digital nomads and freelancers
- exchanging of success stories, building a community
- fun, drinks, board games, movie nights





# Cashflow Club



## When?

Thursdays, 5 pm

**First Meetup - December, 2nd**



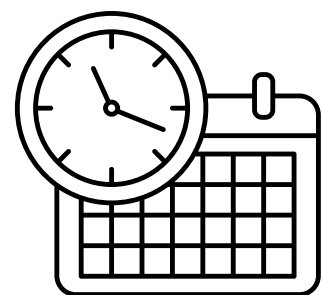
## What to expect?

- the world's first famous business game by Robert Kiyosaki
- for the first time in Greek
- new business connections in a cool friendly atmosphere





# GRAND OPENING PARTY



**When?**

**NOVEMBER 18th 7PM**



**What to expect?**

*TIME TO HAVE SOME FUN  
TOGETHER!*



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# **Blockchain Factory SKG**



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**Facebook**



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**Telegram**





Thank you!